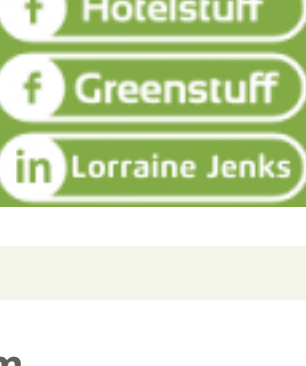
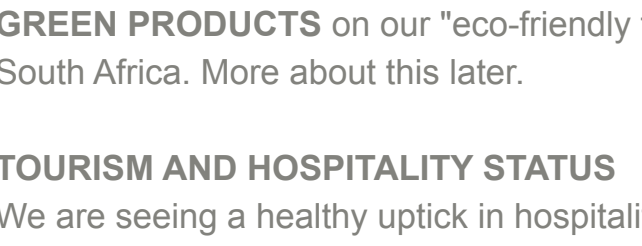


FOLLOW US ON:



Greetings from Lorraine and the Hotelstuff Team

Showtime! We're ready. Are you?



The time has come for a repeat of our previous award-winning exhibition projects where we display YOUR GREEN PRODUCTS on our "eco-friendly furnished Hotel" stand at the leading Hotel and Hospitality Show in South Africa. More about this later.

TOURISM AND HOSPITALITY STATUS

We are seeing a healthy uptick in hospitality activity - even some exciting new builds - notwithstanding Covid's brutal disruption. We see this from the increasing activity on our websites. Lots of new builds and refurbishments with a strong focus on sustainable choices.

WEBSITE REVAMP

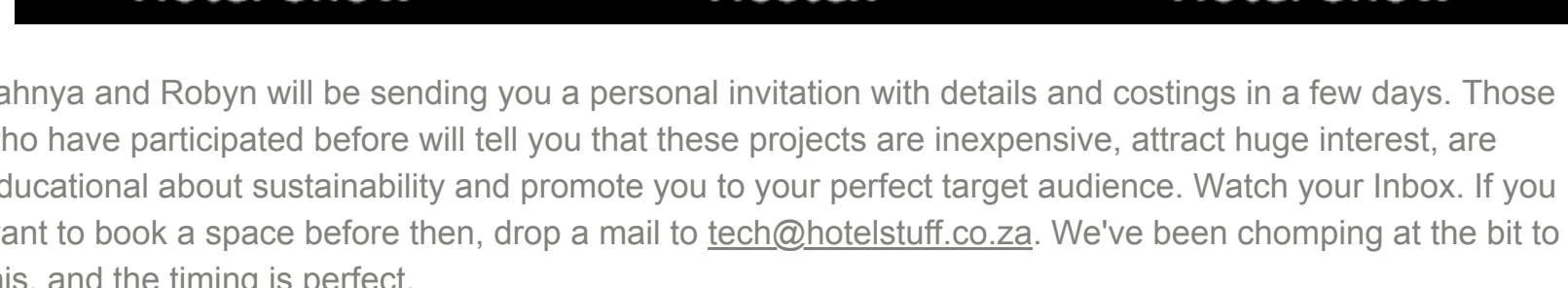
The Hotelstuff and Greenstuff directory websites are undergoing a major revamp as we speak. Now is the time to sign up or renew your subscription with Hotelstuff and Greenstuff. Did you know we are 23 years old this year and still the leading directory in Africa.

CLIMATE, SUSTAINABILITY AND ESG

Lorraine is experiencing an exceptional increase in requests for her keynotes and workshops on climate change, sustainability, circularity and ESG. Customers, investors, banks, insurers and stakeholders are requesting ESG reports from major corporations, right down to smallest enterprises. Lorraine has found a huge gap in understanding by executive decision-makers. Their focus is economic growth, not environmental protection. Her most popular workshop at the moment is to address the fundamental principles of sustainability: why, what and how a company can meet current expectations, keep a competitive edge and (the biggest driver) prevent reputational damage.

OUR EXHIBITION PROJECT AT THE HOTEL SHOW TO SHOWCASE YOUR PRODUCTS

Exhibitions are back on track. This year the Hotel Show is bigger and better and being held at the Sandton Convention Centre from 18 - 20 May 2023. In fact, this will be one of the biggest Hospitality shows this year! We will have a large space to furnish with products from our Greenstuff website like our previous projects - all of which won awards. Here are some examples of previous [Projects](#):

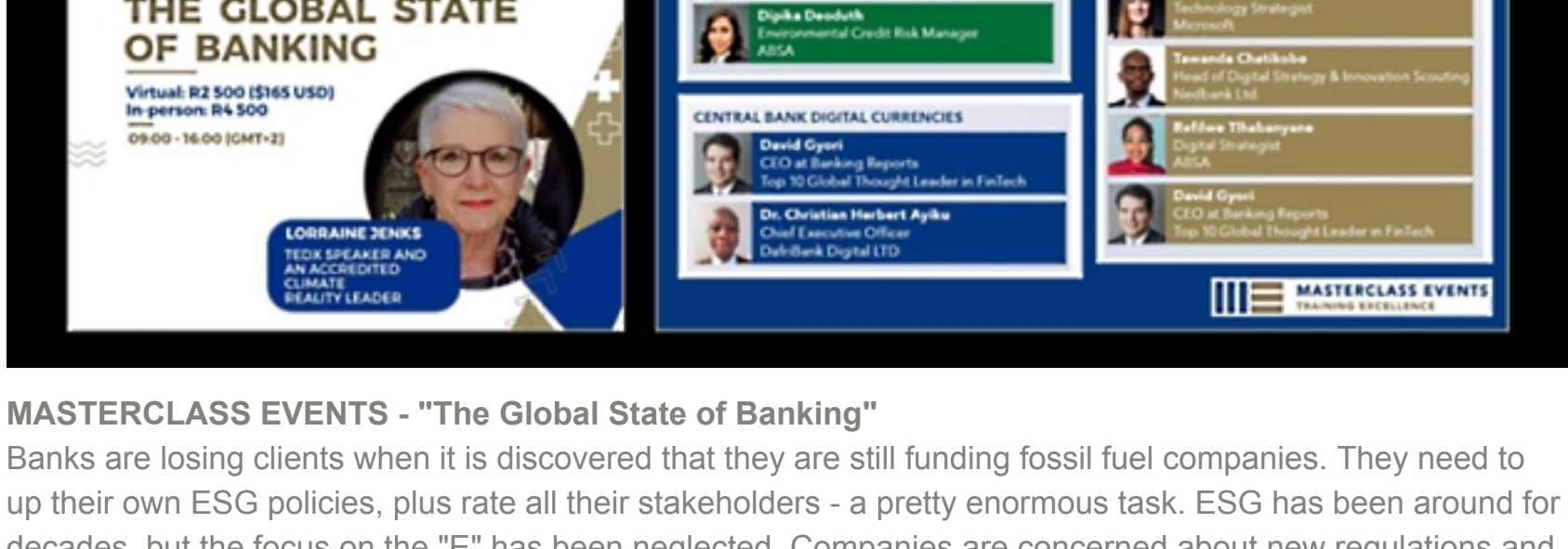


Tahnya and Robyn will be sending you a personal invitation with details and costings in a few days. Those who have participated before will tell you that these projects are inexpensive, attract huge interest, are educational about sustainability and promote you to your perfect target audience. Watch your Inbox. If you want to book a space before then, drop a mail to tech@hotelstuff.co.za. We've been chomping at the bit to do this, and the timing is perfect.

Hope this finds you happy and busy. We've got some good things happening.

Lorraine Jenks

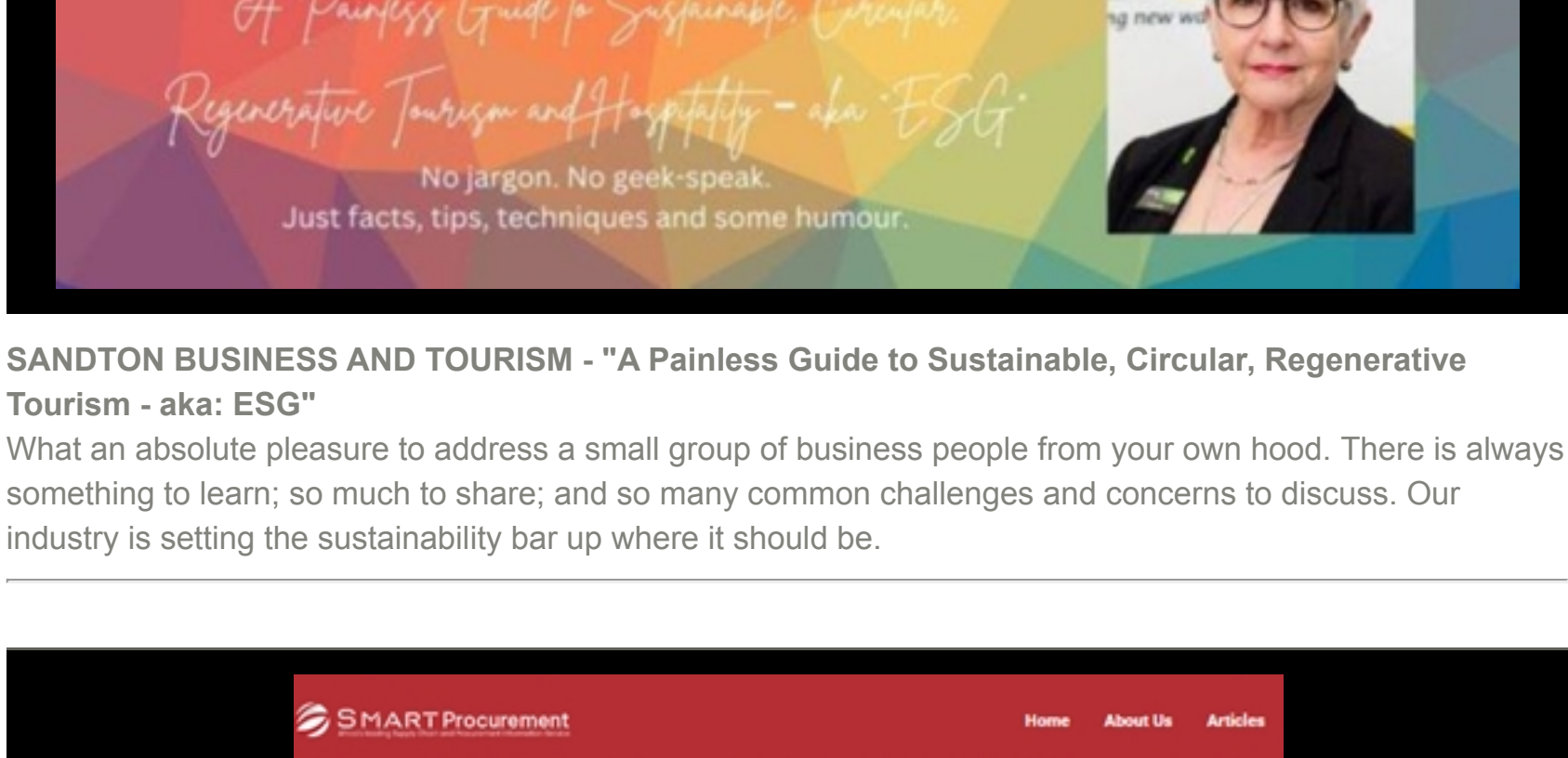
What We've Been Up To



MASTERCLASS EVENTS - "The Global State of Banking"

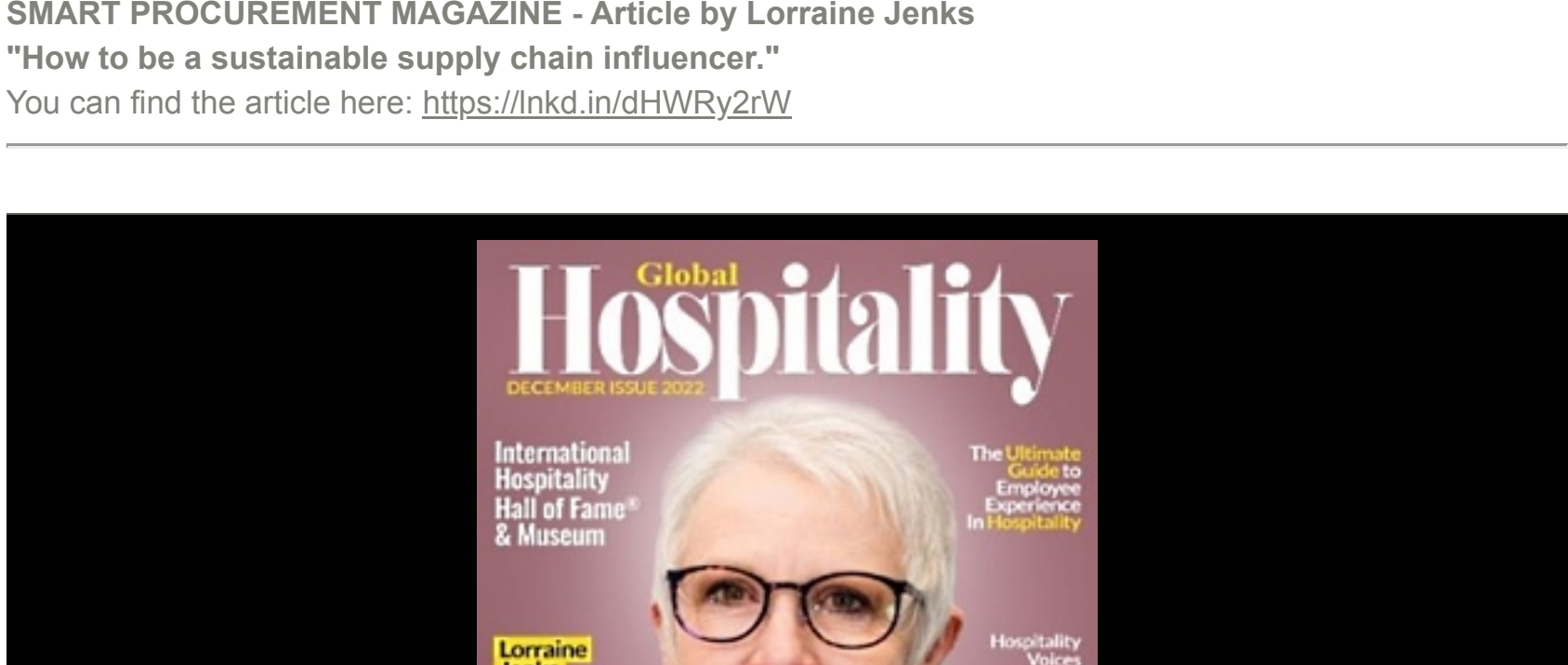
Banks are losing clients when it is discovered that they are still funding fossil fuel companies. They need to up their own ESG policies, plus rate all their stakeholders - a pretty enormous task. ESG has been around for decades, but the focus on the "E" has been neglected. Companies are concerned about new regulations and - probably even more so - reputational damage. The world is watching!

ESG: Environment, Social, Governance.



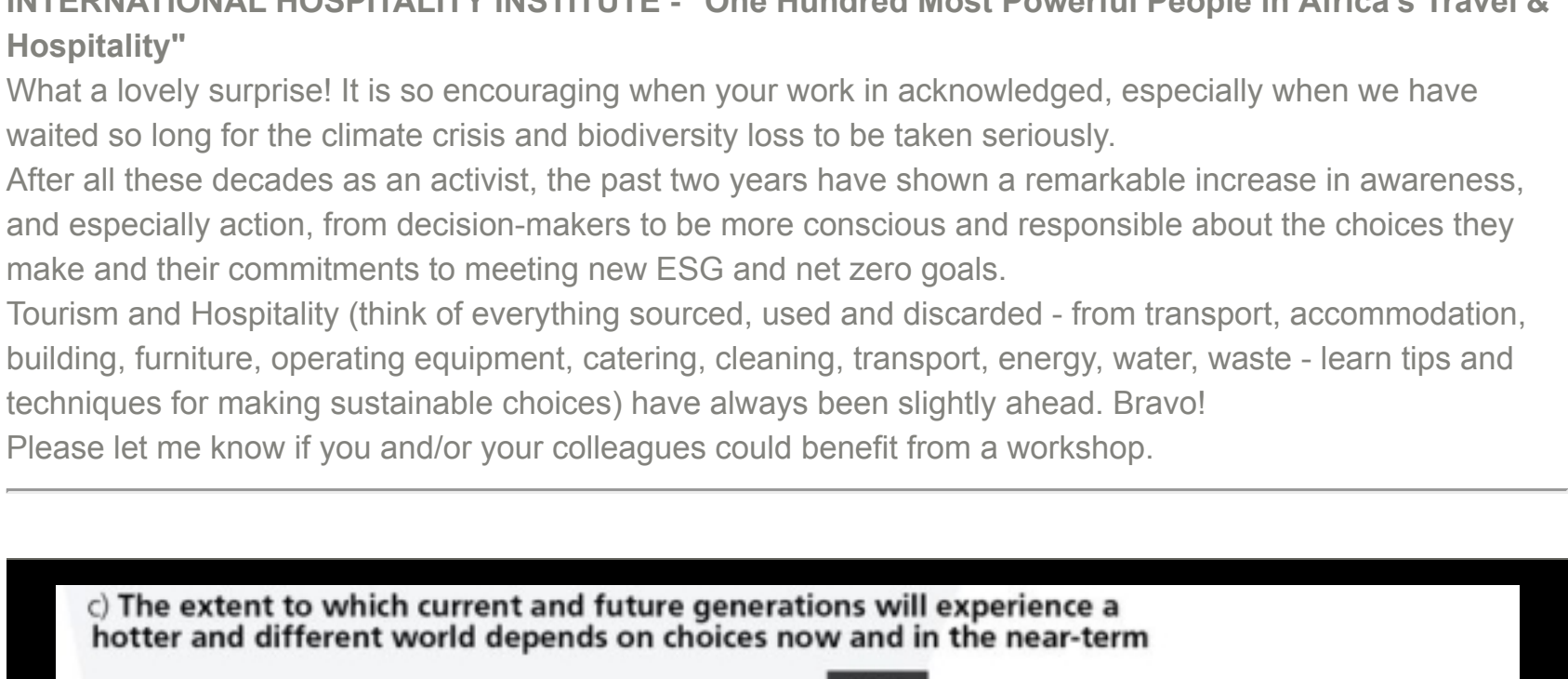
SANDTON BUSINESS AND TOURISM - "A Painless Guide to Sustainable, Circular, Regenerative Tourism - aka: ESG"

What an absolute pleasure to address a small group of business people from your own hood. There is always something to learn; so much to share; and so many common challenges and concerns to discuss. Our industry is setting the sustainability bar up where it should be.



SMART PROCUREMENT MAGAZINE - Article by Lorraine Jenks "How to be a sustainable supply chain influencer."

You can find the article here: <https://lnkd.in/d/HWRy2rW>



INTERNATIONAL HOSPITALITY INSTITUTE - "One Hundred Most Powerful People in Africa's Travel & Hospitality"

What a lovely surprise! It is so encouraging when your work is acknowledged, especially when we have waited so long for the climate crisis and biodiversity loss to be taken seriously.

After all these decades as an activist, the past two years have shown a remarkable increase in awareness, and especially action, from decision-makers to be more conscious and responsible about the choices they make and their commitments to meeting new ESG and net zero goals.

Tourism and Hospitality (think of everything sourced, used and discarded - from transport, accommodation, building, furniture, operating equipment, catering, cleaning, transport, energy, water, waste - learn tips and techniques for making sustainable choices) have always been slightly ahead. Bravo!

Please let me know if you and/or your colleagues could benefit from a workshop.

OFFER TO SPEAK - Let Lorraine know if you'd like training, a workshop or presentation.

No jargon, no geek-speak. Just facts and fixes for us and "them" to apply. No more hype, gloom or doom. We can create the future we want, a safer future. Contact Lorraine directly at info@hotelstuff.co.za.

Advertisement for Hotelstuff & Greenstuff banners with benefits list and 'REQUEST INFORMATION' button

New and Repeat Subscribers to our Directories

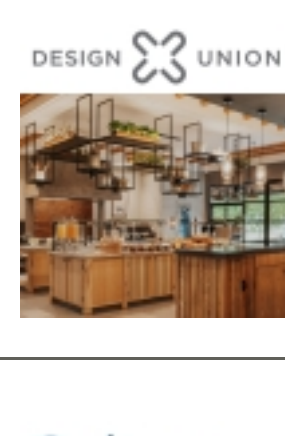
AFRIEARTH

Our focus is Hospitality, creating beautiful products that will delight your guests & simply go beyond the ordinary. Our bath & body products are paraben free, endorsed by Beauty Without Cruelty. Our small items are packaged in corn-starch packaging (plant based), not plastic, therefore 100% compostable and biodegradable. Bath & Body Products are an intimate experience for guests; our choice of unique and beautiful fragrances will have your guests remembering their stay with you, long after they have gone home.



CAREPRO

At CarePro we are focused on providing quality Care beds, Care equipment and mobility aids. Our beds are ideal for people with mobility issues, the elderly, people recovering from injuries, or anyone who require the assistance of a medical bed in a stylish décor format. We also provide specialized air mattress systems and hospital beds and related items for Frail care units. We have several procurement options available and our Bed Rental options are especially popular for facilities and individuals alike.



CRYSTAL AIRE

The Crystal Aire Purifier assists in the elimination of bacteria, pet and tobacco odours and revitalises the air. It also prevents mould and fungi growth, removes pollen, dust from the air and reduces the effects of paint fumes. It works well for adults and children for chest congestion, is great for Asthmatics, helps with seasonal allergies, moistens the air and helps with dry coughs. Combined with Purifier Concentrates which are water-based, it effectively controls odours and improves air hygiene. It is ideal for homes, offices, medical rooms and hotels.



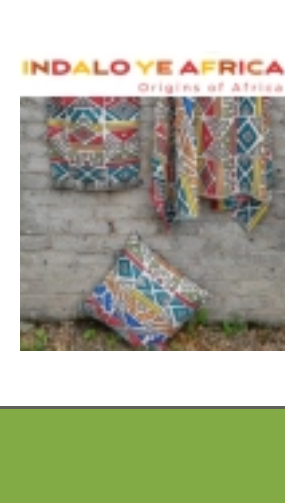
DESIGN UNION

We pride ourselves on our ability to create beautiful and functional spaces that are tailored to your specific needs and goals. Whether you're looking to renovate an existing property or build a new one, Design Union has the expertise and experience to bring your vision to life, ensuring your project is delivered on time, within budget and to the highest standards of quality. Let us help you create spaces that will leave a lasting impression on your guests and drive increased revenue for your business.



DRIFTAWAY BEDS & PILLOWS

Driftaway mattresses comprise of 100% high quality foam composite offering excellent performance in terms of both comfort and support, while being incredibly durable and high wearing. We offer a comprehensive range of mattresses, pillows, bedding accessories and comfort products all with the same attention to quality materials and workmanship. Our ability to supply high volumes of mattresses within short periods of time has meant you will not only find Driftaway mattresses in many homes but also well-established lodges, B & B's, resorts and hotels.



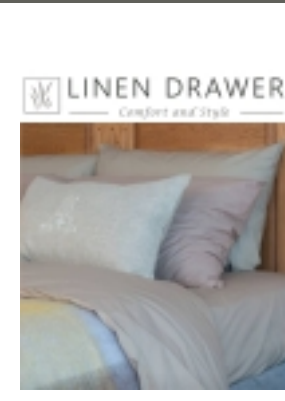
EZ STOCK

The EZ Stock Solution offers a Practical, Accurate, Affordable & Maintenance Free Liquor Stock Taking Solution to the Hospitality Industry. The product is a variety of individual rulers profiled to the shape of various liquor bottles with 25ml increments to determine accurate tot levels. It allows the user to maintain control of their daily stock usage and in doing so is immediately able to determine if losses, wastage or theft has occurred. It is accurate, user friendly, does not require training and has no maintenance costs. The product is one of a kind and its purpose is to revolutionise stock taking.



INDALO YE AFRIKA

Under the brand of Indalo Ye Afrika, we release new designs of various woven fabric bi-annually, trendy concepts to suit all life styles from traditional or elegant to bold contemporary patterns. We combine the authentic craft tradition of fabrics for diverse décor features which appeal to the niche décor market. Our Throws, Cushions and Table Runners are available in a standard range of sizes but are adaptable to client demand. Over the years many of our customers have come to recognize the services we provide, which includes exclusive labelling and packaging.

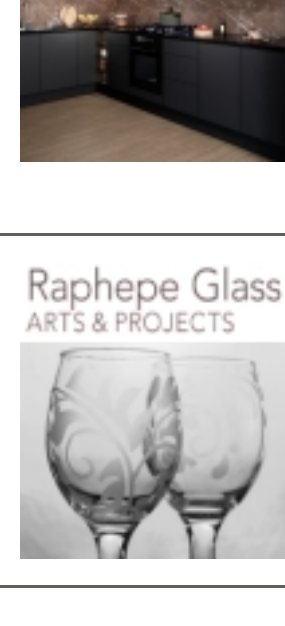


Visit these links for:

- PROMOTIONS, NEWS, PREVIOUS NEWSLETTERS

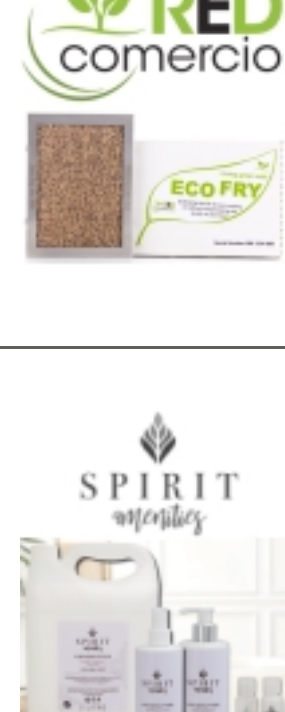
LEAD LAUNDRY & CATERING

Lead Laundry and Catering (Pty) Ltd is the foremost supplier of Laundry equipment in Southern Africa, representing world leading brands that include Tullis, Jensen, Speed Queen and Girbau. LEAD also represents leading European brands Fagor in the industrial catering equipment sector and Insa in the arena of Dry Cleaning equipment. LEAD's products range from those used in coin-operated laundries to tunnel washers in industrial laundries and hospitals, as well as covering the equipment needs of the smallest bars and cafeterias to the largest industrial kitchens. LEAD's brands are backed by the most comprehensive after-sales service available anywhere in Africa.



LINEN DRAWER

Linen Drawer produces top quality bed linen and supply bed and bath linen to discerning individuals across South Africa and the world. At Linen Drawer we are passionate about the quality and style of every linen product we sell. For the bedroom we offer bed-linen ranges which we produce from pure cotton percale as well as from pure linen. We sell quality winter sheeting, duvets and pillows, blankets and throws, mattress protectors and bed wraps. Everything we sell is designed to ensure that you and your family have a good night's sleep, every night. For the bathroom we offer many quality towel ranges in pure cotton, Dhurrie bath mats, bath robes and gowns and related products.



PURESPACE DESIGN

Purespace Design has been in operation since 2000 and offers full service Interior Design and Sustainability Manufacture Furniture and Fittings to the Retail and Residential market. We are also passionate about our beautiful planet and acknowledge that we cannot possibly operate as business as usual. The Built Environment Industry is one of the biggest contributors to environmental destruction and therefore it is part of our mission, as a design company, to only use as many eco-friendly materials as possible, use sustainably sourced timber and build furniture and fittings that are built to last and move away from the disposable culture that is so prevalent in our world.



RAPHEPE GLASS ARTS

Rapepe Glass Arts is a hand, hand-sandblasted glassware by making unique products. We create individually designed, handy-recycled glassware. Other products are made on request like side tables, bowls and we can also manufacture additional glass products like stained glass lamps, bowles, fruits/salad bowls, etc. Look no further for sustainable, beautiful, glassware for hospitality and corporate organisations who care.

